Electronic Acknowledgement Receipt					
EFS ID:	6613656				
Application Number:	09749255				
International Application Number:					
Confirmation Number:	5795				
Title of Invention:	SCHEDULING AND PRESENTING IPG ADS IN CONJUNCTION WITH PROGRAMMING ADS IN A TELEVISION ENVIRONMENT				
First Named Inventor/Applicant Name:	Gregory Flickinger				
Customer Number:	81712				
Filer:	Andrew W. Spicer/Patti Hespell				
Filer Authorized By:	Andrew W. Spicer				
Attorney Docket Number:	T727-10				
Receipt Date:	10-DEC-2009				
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Time Stamp:	17:00:18				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					

## Payment information: Submitted with Payment

File Listing:					
Document	Document Description	File Name	File Size(Bytes)/	Multi	Pages

no

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	T727-10_Issue_Fee.pdf	102647 bout4c10cd975000016663424748b3d417	no	1
Warnings:					

Information:

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.